



Module 1: Topic 4:

Part 2 (information sharing & sources of information)

Research Communication- support for assignment development

Facilitating Social Learning and Stakeholder Engagement in Natural Resource Management (NRM)

Contexts:

Introductory Course



Science Communication

“If we knew what it was we were doing, it would not be called research, would it?” - Anon.

- An effective way of **translating** often **complex**, scientific information or findings **into** a much **simpler language** for people who are not knowledgeable on the topic (or are not experts in the field) to understand
- In science communication, presenting findings in relation to a societal issue or problem is important for decision makers, policy makers and the general public to enable meaning making of the findings.
- This form of communication can be useful for raising awareness, interest in a particular subject matter, sparking conversation and to facilitate an understanding.



Science Communication

“If you understand something well enough, then you should be able to explain it to a three-year old” - Anon.

- Historically, “research communication” has been somewhat limited to experts, within scientific communities of practice and interpretations made directed towards policy and decision makers. [one-directional]
- Two of the many challenges to this form of research communication has been the inability [of researchers] to translate findings to be applicable in various contexts given the:
 - Socio-cultural diversity
 - Language barriers



Mobile Journalism (MoJo)

If you can't explain it simply, you don't understand it well enough” - Anon.

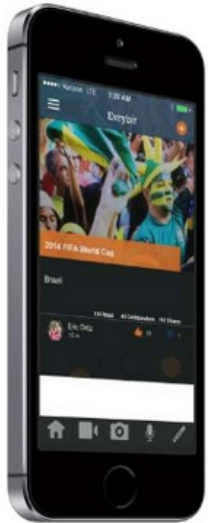
An innovative method of storytelling using a smartphone to create, edit images, audio and videos.

Affordable
method **for**
beginners

Discreet

Convenient

Flexible!!!



Mobile Journalism
Smartphones and tablets
can be a reporter's best friend

The advantage of using a smartphone In MoJo is that is it easier to connect to media platforms where content can be shared.

Apps for editing images, enhancing video qualities can be loaded directly to a smartphone to create a visually appealing story

Anyone can be trained how to shoot different angles, scenes and how to use apps to capture and tell stories



MoJo for you

"Mobile Journalism is about empowering the individual storyteller to use whatever consumer technology they have available to them to make the best possible visual story that they can" - Glen Mulcahy(pioneer of Mojo)

If you refer back to Topic 4 of this module, “accessing information sources”

- There are different forms of information sources
- Some are credible and recognized...while others have to carefully checked
- What sources of information are available to you?
- MoJo offers you an additional platform with which to capture and present your findings in a format that can be shared on various platforms.
- It is a fun way to go about gathering information for your contextual profile i.e. recording and keeping record of important data
- Mojo allows you to have a flexible way to capture primary data that can be used to tell a powerful story.

References

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